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Date June 8, 2005 Client-Matter 49298-043

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To: Group Art Unit 3629

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Fax Transmittal

Sender's Room 16-32

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Voice No.:

Message: Attached hereto is an Amendment in the below-identified application.

In re the Application of:

Sundeep BHAN et al.

Application No.: 10/734,811

Filed: December 11, 2003

For: TARGETED INVITATION DELIVERY

Group Art Unit: 3629

Examiner: Ouellette, Jonathan P.

AMENDMENT

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PTO/SB/21 (09-04)

Approved for use through 07/31/2008. OMB 0651-0031

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**TRANSMITTAL
FORM**

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission

10

Application Number

10/734,811

Filing Date

December 11, 2003

First Named Inventor

Sundeep BHAN

Art Unit

3629

Examiner Name

Ouellette, Jonathan P.

Attorney Docket Number

49298-043

ENCLOSURES (Check all that apply)

Fee Transmittal Form



Fee Attached



Amendment/Reply



After Final



Affidavits/declaration(s)



Extension of Time Request



Express Abandonment Request



Information Disclosure Statement



Certified Copy of Priority Document(s)

Reply to Missing Parts/
Incomplete ApplicationReply to Missing Parts
under 37 CFR 1.52 or 1.53

Drawing(s)



Licensing-related Papers



Petition

Petition to Convert to a
Provisional Application

Power of Attorney, Revocation



Change of Correspondence Address



Terminal Disclaimer



Request for Refund



CD, Number of CD(s) _____

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Remarks



After Allowance Communication to TC

Appeal Communication to Board
of Appeals and InterferencesAppeal Communication to TC
(Appeal Notice, Brief, Reply Brief)

Proprietary Information



Status Letter

Other Enclosure(s) (please identify
below):**SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT**

Firm Name

Proskauer Rose, LLP

Signature



Printed name

Robert S. Mayer

Date

June 8, 2005

Reg. No.

38,544

CERTIFICATE OF TRANSMISSION/MAILING

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Date

June 8, 2005

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Application No. 10/734,811
Attorney Docket: 49298-043

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**RECEIVED
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Examiner: Ouellette, Jonathan P.

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action dated March 11, 2005, please amend the above-identified application as set forth below. Although no fee is believed due in connection with this paper, the Commissioner is authorized to charge any required fees to Deposit Account No. 16-2500.

Amendments to the Claims are reflected in the listing of claims that begins on page 2 of this paper.

Remarks begin on page 7 of this paper.